

CHILDREN NEED TO SLEEP WELL TO DO WELL

- "Sleepiness" is a pervasive problem in the United States
- Significant numbers of children are "sleepy"
- Children need at least 9 hours of sleep each night
- Adequate sleep is essential for optimum performance, health, injury prevention, and behavior/mood stability





WHAT THE SCIENCE TELLS US

- Sleep is important to health—like proper diet and adequate exercise
- Sleep is a mandatory, cyclical process
- Internal, biological clock drives the sleep/wake cycle





WHAT THE SCIENCE TELLS US

- Sleep is a complex, critical function
- Sleep is important for consolidating information for learning
- Sleep deprivation has major consequences



SLEEP DEPRIVATION

Inadequate sleep can cause:

- > Performance
- > Concentration
- > Reaction Times
- > Consolidation of Information for Learning



SLEEP DEPRIVATION

Inadequate sleep can cause:



- > Accidents and Injury
- > Lapses in Memory
- > Behavior Problems
- > Lability in Mood





SLEEP DISORDERS

- Sleep disorders affect more than 70 million Americans, including children
- If your child snores, or stops breathing during sleep, talk to your pediatrician
- If you think your child has a sleep disorder or problems with sleeping at night or staying awake during the day, talk to your pediatrician



SLEEP WELL. DO WELL. STAR SLEEPER CAMPAIGN

- Our school, and others throughout the country are participating
- National Association of Elementary School Principals is a national partner
- Garfield the Cat is the official "spokescat"
- Reaching children ages 7-11



SLEEP WELL. DO WELL. STAR SLEEPER CAMPAIGN

- Message
- Adequate sleep (at least 9 hours each night) can help you do your best—at school, sports, other activities, and relationships



SLEEP WELL. DO WELL. STAR SLEEPER CAMPAIGN

- What our school will be doing
- What your children need to do at home

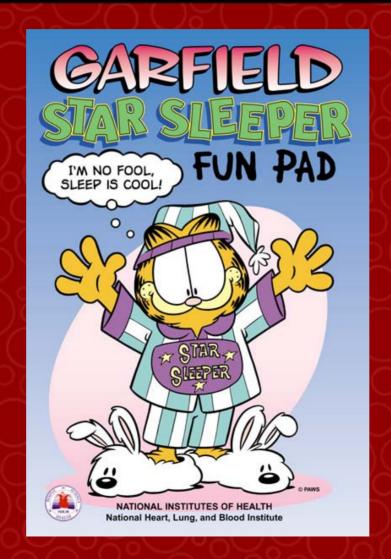


SCHOOL ACTIVITIES/RESOURCES

- Fun Pad
- Plush Doll
- Contest Materials
- Web Site
- Classroom Poster
- Other



GARFIELD STAR SLEEPER FUN PAD





GARFIELD STAR SLEEPER DOLL

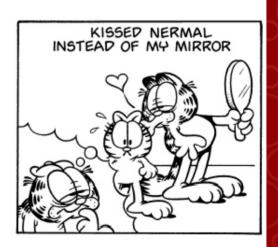




CONTEST MATERIALS

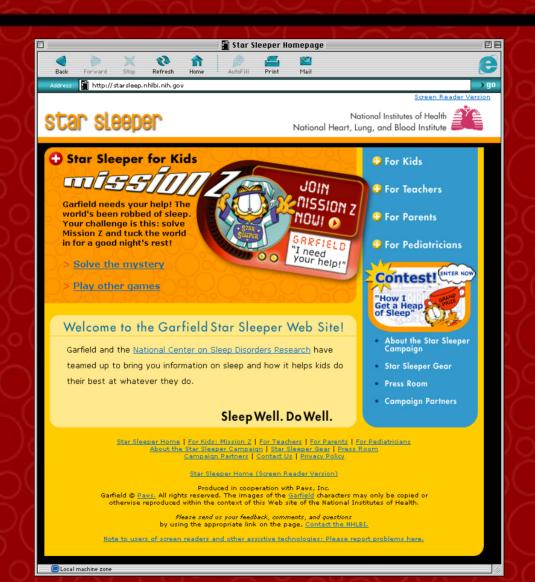








STAR SLEEPER WEB SITE







WHAT YOU CAN DO AT HOME

- Complete sleep diary together with child
- Help your child get 9 hours sleep/night
- Model good sleep habits
- Strive for balance/avoid overscheduling
- Help your family give priority to adequate sleep



TIPS TO HELP YOUR CHILD GET ADEQUATE SLEEP

- TIP #1: Set a regular time for bed and stick to it.
- TIP #2: Have a relaxing bedtime routine.
- TIP #3: Avoid heavy exercise close to bedtime.
- TIP #4: Avoid eating a big meal close to bedtime.



TIPS TO HELP YOUR CHILD GET ADEQUATE SLEEP

- TIP #5: Avoid caffeine within 6 hours of bedtime.
- TIP #6: Keep temperature in room comfortable—not too warm.
- TIP #7: Darken the bedroom; a small nightlight is okay.
- TIP #8: Keep noise level low.



TIPS TO HELP YOUR CHILD GET ADEQUATE SLEEP

- TIP #9: Be alert for symptoms of sleepiness.
- TIP #10: Have your child keep a sleep diary.
- TIP #11: Teach your child the importance of sleep.



TALK TO YOUR CHILD'S TEACHER AND PEDIATRICIAN

- If Your Child Continues to:
 - Have difficulties focusing on classwork, concentrating on homework, or has behavioral problems
 - Have difficulty sleeping, or snores, or stops breathing during sleep
 - Have excessive sleepiness during the day



TOGETHER WE CAN HELP OUR CHILDREN SLEEP WELL AND DO WELL

And if they don't believe us, let Garfield show them!